

PROPOSED LECTURE SERIES SCHEDULE FOR: “The Business of Entertainment Lecture Series” - The Duke Ellington School of the Arts, Washington D.C.

1. Let’s Talk about Music Publishing - This panel will examine Music Publishing from beginning to end.

Date- Wednesday, September 16, 2009

Time- 12:30-2PM

Place- The Duke Ellington School of the Arts

Proposed Panelists:

- **Representative from BMI**
- **Representative from ASCAP**
- **Evan Krauss** - Partner in the Law Firm of Gray Krauss client list includes, movie producer Lee Daniels, recording artist Ledisi.
- **Ledisi** – Singer/Songwriter
- **Representative from U.S. Copyright Office**

2. Let’s Make a Movie/Video - This panel will examine the process of video and movie making.

Date- Tuesday, September 22, 2009

Time- 12:30-2PM

Place- The Duke Ellington School of the Arts.

Proposed Panelists:

1. **Jesse Terrero** – A film Director and one of the most influential video directors in music.
2. **Bonnie Timmerman** – The premiere casting director in film. Ms. Timmerman’s works include “**Heat**”, “**Miami Vice**”, “**Man on Fire**” and this summer’s blockbuster, “**Public Enemies**”.
3. **Lee Daniels** – Academy award winning producer of such films as “**Monster’s Ball**”, “**The Woodsmen**” and more. Noted director of such films as “**Shadowboxer**” and the new film, “**Precious**”.
4. **Jalina Stewart** – Producer and director of video and film.
5. **Lisa Cortes** – Movie Producer

3. **The Business of Book Publishing** - This panel will examine the world of book publishing.

Date- Wednesday, October 21, 2009

Time- 12:30-2 PM

Place- The Duke Ellington School of the Arts

Proposed Panelists:

- **Shawn Coyne** – Premiere literary agent
- **Kia Dupree** - Author
- **Kristine Mills-Noble** – Creative Director Kensington Publishing
- **Karen Thomas** – Executive Editor, Grand Central Publishing
- **Supa Nova Slom** – Author and noted Hip Hop Health Activist

4. **The Business of Music** -This panel will look at songwriting, music production and the music business from Music Business Legends.

Date- Thursday, October 29th, 2009

Time- 12:30-2 PM

Place- The Duke Ellington School of the Arts

Proposed Panelists:

- **Kenny Gamble/ Leon Huff** - Producers, song writers responsible for over 800 Gold and Platinum records, founders of **Philadelphia International Records** also members of the **Rock and Roll Hall of Fame** (2008).
- **Phil Ramone** - Legendary songwriter and music producer. Produced Alicia Keys, John Legend, Bono, Ray Charles, Bruce Springsteen, Stevie Wonder and many more. Receiver of **33** Grammy Awards.

5. How to Market and Promote an Artist and Record -This panel will examine artists, music marketing and promotion and discuss new and innovative methods for the future.

Date- Friday, November 20, 2009

Time- 12:30-2 PM

Place- The Duke Ellington School of the Arts

Proposed Panelists:

- **Lisa Cambridge** – Vice President of Marketing, Jive Records
- **Cheryl Marks** – Senior Director of Marketing, Verity Gospel Music Group
- **Joe Wiggins** – Vice President of Publicity, VP Records which has the artist, Sean Paul.

6. The Business of Art - This panel will examine the business of art with one of the world's most celebrated artist.

Date- Wednesday, November 18, 2009

Time- 12:30-2 PM

Place- The Duke Ellington School of the Arts

Proposed Panelist:

Leroy Campbell – World renowned artist

7. Master Class – Anthony Hamilton- This class will have students interact with one of the greatest artists, producers and songwriters in the history of the Music Business.

Date- Wednesday, December 9, 2009

Time- 12:30 – 2 PM

Place- The Duke Ellington School of the Arts.